

# REAL ESTATE & ECONOMIC DEVELOPMENT

Willdan lives at the intersection of market and policy, building understanding between the economics of development and the needs of communities.

We serve public and private clients to structure successful strategic partnerships, grounded in market-driven real estate analytics and inclusive economic development strategies.



## Real Estate Advisory Services

- Affordable/Workforce Housing Policies & Incentives
- Cashflow Modeling
- Corridor & Downtown Revitalization
- Demographic Analysis
- Feasibility Studies
- Pro Forma
- Fiscal & Economic Impact
- GIS StoryMaps
- Industrial Development Strategies
- Market Analysis
- Master Developer RFP Facilitation
- Mixed-Use Residential/Retail
- Transit-Oriented Development
- Urban Retail Repositioning Strategies



## Economic Development Strategic Planning

- Business Retention & Expansion
- Developer Incentives
- Developer Engagement
- Economic Profile Reports
- Public Engagement
- Digital Surveys/Polls
- SWOT Workshops
- Revenue Enhancement Studies
- Strategic Partnerships



## Infrastructure Financing & Implementation

- Benefit Cost Analysis
- Capital Improvement Plan Strategies
- Development Impact Fees
- Energy Districts
- Federal & State Grant Writing/Administration
- Impact Fees
- Implementation Strategies
- Municipal Financial Advisory Services
- Public-Private Financing
- Smart Communities Strategic Plans
- Special Districts
- Tax Increment Analysis



## Expert Team

- American Institute of Certified Planners (AICP)
- Certified Economic Developers (CEcD)
- Municipal Financial Advisors (MFA)
- Master's of Public Policy (MPP)
- Master's of Public Administration (MPA)
- Juris Doctorate (JD)

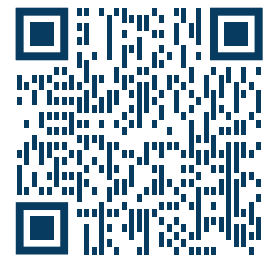
# HIGHLIGHTED EXPERIENCE



## Advisory Services To Achieve Your Community's Vision & Goals

- Affordable/Workforce Housing
- Aging Infrastructure
- Business Retention & Expansion
- Commercial Plaza Revitalization
- Creative P3 Funding
- Diversity, Equity, & Inclusion
- Sustainability & Resiliency
- Workforce Development

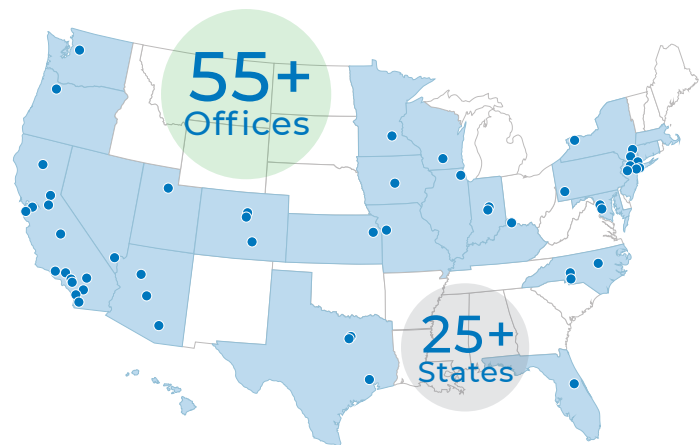
For a list of representative projects & clients, scan the code:



## ABOUT WILLDAN

Willdan is a leading, nationwide provider of professional technical and consulting services, including Engineering, Financial, Energy & Sustainability, and Smart Cities.

We have supported 1,500+ government agencies and other clients to engage 1,000+ unique stakeholders, generating more than \$10 billion of catalytic public-private investment and development activity in the communities we serve.



## WILLDAN FINANCIAL & ECONOMIC CONSULTING SERVICES

**FOR MORE INFORMATION, PLEASE CONTACT:**

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